

# LUXEVE MEDIA

Video can deliver a

## KNOCK OUT PUNCH



### The Power of Video

Video is an effective marketing medium because of its **incredible versatility** and ability to **reach the masses**. With today's technology, video can be watched from TV, the Internet, cell phones, digital billboards, and displays. The combination of images, sound, and text in a well-produced video has the ability to capture emotion and deliver a powerful message that is not as easily conveyed in other mediums.

some packages  
starting as low as \$500

## IT'S VERSATILE

### Video can be used to:

inform, brand, sell, educate, train, get you noticed & make an impression.

### Videos can be shown:

on the television, computer, cell phones, digital billboards, displays, email, in-stores & trade shows.

### Videos can be made for:

current customers, future customers, employees, or board members.

## IT'S AFFORDABLE

### Packages for all budgets:

We offer a little something for everyone, starting at only \$500 for a :30 template-style-edit and up to a \$20,000 package that includes multiple interviews, a spokesperson, actors, voiceover, script development, two edits in various lengths, and custom printed dvd handouts.

### An investment with return:

Although there is an initial investment involved, your video will be used over and over again in all its media forms.

## IT'S EFFECTIVE

Email:

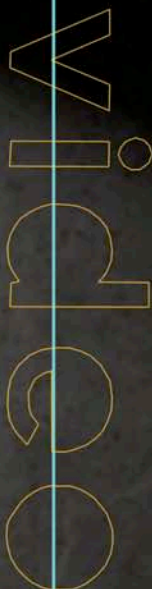
Video in email boosts click-thru rates 2-3 times.

Saves Time:

Studies have shown people do not read websites, they scan them. Plus, reading is tedious and does not stick, but video lasts only a few minutes & leaves a lasting impression.

Reach:

Networking sites allow for easy uploading, a massive audience, and boosted web presence.



## IT'S EASY

You:

Tell us about your needs, audience, and goals.

We:

Get creative, develop a concept and script, begin production, and edit the piece .

You:

Are 100% satisfied!

We:

Guarantee it!

VIDEO | PHOTOGRAPHY | PRINT

Call today  
to speak with a  
producer

**561 635 9977**



Watch our  
DEMO & see samples  
of our work at  
[LuxeveMedia.com](http://LuxeveMedia.com)

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